

Handout #8: Adapting the Evaluation Case Study Activity: Possible Answers

				MONITORING	OUTCOME EVALUATION
Goals/Objectives	Overall Intervention (General Strategies)	Evaluation Activities (Use examples from Handout #5, Evaluation Methods)	Evaluation Results (Brainstorm what you hope to learn from the evaluation)	Evidence of Activities and Quality (Brainstorm what kinds of materials you will need to carry out the evaluation activity)	Evidence of Results (What kind of results would show that an objective has been met?)
Objective 1: Increase the number of women who receive Pap test screening by 20 percent during the life of the program.	<ul style="list-style-type: none"> • Introductory mailing • Home visits with a video, visual aids and counseling • Help with appointment logistics 	<ul style="list-style-type: none"> • Documentation review • Pre and post survey. 	Whether or not intervention increased Pap test screening.	<ul style="list-style-type: none"> • Development of surveys • Staff to review medical records • Consent forms. 	Increased clinic visits.
Objective 2: Learn about the cervical cancer screening behaviors of this group of women.	<ul style="list-style-type: none"> • Introductory mailing • Home visits with a video, visual aids and counseling • Help with appointment logistics 	<ul style="list-style-type: none"> • Interviews • Focus groups • Case studies • Surveys. 	Knowledge, attitudes and opinions about cervical cancer and the Pap test.	<ul style="list-style-type: none"> • Consent forms • Question guides • Survey instruments. 	Revealed knowledge level and attitudes about Pap test screening.

Handout #8: Adapting the Evaluation Case Study Activity: Possible Answers

				MONITORING	OUTCOME EVALUATION
Goals/Objectives	Overall Intervention (General Strategies)	Evaluation Activities (Use examples from Handout #5, Evaluation Methods)	Evaluation Results (Brainstorm what you hope to learn from the evaluation)	Evidence of Activities and Quality (Brainstorm what kinds of materials you will need to carry out the evaluation activity)	Evidence of Results (What kind of results would show that an objective has been met?)
Objective 3: Increase the number of women in the program who can state that HPV is linked with cervical cancer by 20 percent.	<ul style="list-style-type: none"> • Introductory mailing • Home visits with a video, visual aids and counseling • Help with appointment logistics 	<ul style="list-style-type: none"> • Pre and post questionnaires • Pre and post interviews. 	More women understand the link between HPV and cervical cancer.	<ul style="list-style-type: none"> • Questionnaire instruments • Consent forms. 	Increase in women who understand the link between HPV and cervical cancer. Difference between pre and post results.